

Fully inclusive cross channel marketing packages

Dedicated team
and 30 years
industry success

30

7

Branch support
..... 7 days a week until 8pm
by qualified Clyde staff

HD property video
for every property
30 sec, 45 sec or 2 mins
with aerial drone footage

HD



..... Our unique 'MyClyde'
client portal
and property App

Inclusion on
.....
www.clydeproperty.co.uk with
over 700,000 monthly page views

www



..... Sponsored social
media marketing
of your home

Property matching
to our database
of active buyers



..... Exclusive database
access to our
'hot and private buyers'

Rightmove and
On the Market
property matching



..... Professional
photography

Individual
4, 8 and 12 page
sales brochures



..... Accurate floorplans

Highly visible
For Sale board

FOR
SALE



..... Prominent LED
window display adverts

Our unique combination of experienced local staff coupled with a highly personal pro-active service and technology innovation provide you with the most effective marketing exposure available. Using cutting edge marketing techniques, we ensure your property captures more buyer attention quicker, in order to maximise value.

When you entrust your home to Clyde Property you will benefit from a range of classic marketing materials we have developed over the last 30 years. But that's not all! As the **first UK estate agent** to include, as standard, a full HD Property Video and sponsored social media campaign for each and every home for sale - irrespective of value, location or circumstances of the sale, Clyde Property is once again leading the market in revolutionising how and when your property for sale reaches prospective purchasers.

Video marketing has time and time again proven to be the key factor in achieving the most successful results for our clients. Experience has taught us that the effort we put into the presentation of your home has a direct impact on the final outcome - and that's why we believe NO OTHER estate agent is better placed than Clyde Property to elevate your property presentation; making it more visible, more persuasive and engaging, more influential to buyers and in the perfect position to fully maximise its value.



Dedicated team and 30 years industry success

Our passion is property - and people. We are proud to deliver the best independent estate agency service in Scotland and would love to be a part of your home moving story.



Branch support 7 days a week till 8pm

Homes aren't bought and sold during the hours of 9 and 5. That is why we make our knowledge and expert advice available at a time to suit you and your prospective buyers.



HD property video - from 30 sec to 2 mins aerial

By letting buyers experience your home through HD video, we will generate more enquiries and bring your home's unique story and character to life.



Our unique 'MyClyde' & App

Our unique client portal 'MyClyde' & App allows you secure online access into your actual live property file - whenever you need it, from wherever you are in the world 24/7.



Inclusion on www.clydeproperty.co.uk

We want your home to shine, so we built our website with functionality and design in mind. The local details and useful information will sell the lifestyle your home offers.



Sponsored social media marketing spend

Social media offers an excellent opportunity to help sell your home by placing it in front of thousands of local speculative buyers who would move if their dream home came to market.



Property matching to our database

Benefit from the thousands of active buyers at our fingertips. Our unique real time mailing system immediately notifies buyers when a property matching their criteria is listed.



Exclusive access to our 'hot and private buyers'

Buyers in the best position to purchase and most likely to make an offer on your home can be only a phone call away. We keep in touch with these buyers on a regular basis.



Rightmove and On the Market property matching

Your home will be listed on the UK's major property portals and will benefit from their property matching services. That's hundreds of thousands of daily viewers.



Professional photography

A picture speaks a thousand words! We'll make a big first impression with quality photography of your home, from the angles that really count.



Individual 4, 8 and 12 page sales brochures

One beautifully designed brochure to display all the relevant images and information for your home.



Accurate floorplans

A carefully drawn, detailed floorplan will help buyers visualise where everything will go in their new home.



Highly visible For Sale board

Confirm to viewers they are in the right place and let the local community help the sale of your home.



Prominent LED window display adverts

Sharp images of your home in an eye catching design, displayed in the window of our local high street branch.

OPTION **01**

High quality PDF digital 4 page brochure plus 30 second HD Property Video

OPTION **02**

Individual, high quality printed 8 page brochure plus 45 second HD Property Video

OPTION **03**

Prestige, high quality printed 12 page brochure plus 2 min HD Property Video including aerial drone footage